

Creating Videos in Ottawa on a Budget – Resource Sheet

Created by Youth Active Media
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VIDEO PRODUCTION EQUIPMENT

Imagine Space – Centerpointe Branch of the Ottawa Public Library

Access to **free** camera rentals (must be used on premises), green screen, lighting equipment, and video editing (Premiere Pro). Equipment and editing time can be booked using a library card.

101 Centrepointe Drive

<https://bibliooottawalibrary.ca/en/ImagineSpace>

SAW Video Media Arts Centre

A not-for-profit, artist-run media art centre offering equipment rentals, training, mentorship, and programming. SAW Video also offers a variety of **grants** to video artists in all stages of their careers.

67 Nicholas Street / 613-238-7648

www.sawvideo.com

Tip: If you have a smartphone, use it! The best camera is the one you have with you.

Tips for using your smartphone for video:

- Always shoot horizontally (landscape)
- Never use the zoom (it is digital and not optical, so it is just cropping the image)
- Steady the camera on a hard surface whenever possible
- Get in close! The microphone is not very sensitive.



EDITING SOFTWARE

Windows Movie Maker – free with Windows

Simple & easy to use editing software available for free with Windows

<http://windows.microsoft.com/en-ca/windows/movie-maker>

iMovie – free for Mac users

Simple & easy to use editing suite available for free for Mac users

<http://www.apple.com/ca/mac/imovie/>

Adobe Premiere (Mac or PC) – 30 day free trial

Professional editing software.

<http://www.adobe.com/ca/downloads.html>

Note: Imagine Space (above) has Adobe Premiere for free public use on premises.

Final Cut Pro (for Mac Only) – 30 day free trial

Professional editing software for Mac users.

<http://www.apple.com/ca/final-cut-pro/trial/>

WeVideo – free online video editor

Free, easy to use, online video editing.

5 min/month published video time and 2GB free cloud storage. Video resolution up to 720p.

Watermarks on free version, or pay \$10.00/year for Flex version .

<https://www.wevideo.com/>

Audacity – free multi-track audio editor

Easy to use audio editor for improving sound quality.

<http://www.audacityteam.org/>

KNOWLEDGE & LEARNING

SAW Video Media Arts Centre Workshops

SAW Video offers a range of training and professional development opportunities for media artists, artists in other disciplines seeking to explore video in their work, and anyone interested in learning.

Note: SAW has a **Workshop Subsidy Program**, including free workshop spaces for a limited number of people unable to afford the regular fees.

<http://www.sawvideo.com/resources/workshops>

Youth Active Media

Free videography training program for youth up to 25 years of age. Delivered in neighbourhoods across Ottawa. We may also be able to help with a various aspects of video creation for community development projects – get in touch!

www.spcottawa.on.ca/yam / hhunter@spcottawa.on.ca

Endless free tutorials online!

Where to start?

Vimeo's Free Video School: <https://vimeo.com/blog/category/video-school>

Adobe's Free How To TV: <http://tv.adobe.com/channel/how-to/>

A search on YouTube for free videos on all aspects of film production

MUSIC / SOUNDTRACKS

Free Music Archives

Free, high-quality music tracks of all genres. Available for free, legal download and reuse.

The author must be credited.

[Freemusicarchive.org](http://freemusicarchive.org)

PHOTOS

Finding Photos on Search Engines licensed for free re-use

Bing Image Search: Search Images on Bing by key word. Select "License" for images licensed for reuse.

<https://www.bing.com/images>

Google Image Search: Search Images on Google by key word. Select "Usage Rights", then "Labeled for..." for images licensed for reuse.

<https://www.google.ca/images>

More free stock images

Unsplash - <http://unsplash.com/>

ImCreator - <http://www.imcreator.com/free>